



## ABOUT CEBU PACIFIC

The Philippines' leading airline, Cebu Pacific (CEB) entered the aviation industry on March 1996 and pioneered the "low fare, great value" strategy. It has flown over 130 million passengers.

CEB currently operates a fleet of 49 Airbus (7 A319, 36 A320 and 6 A330) and 8 ATR 72-500 aircraft, one of the most modern aircraft fleets in the world. Between 2016 and 2021, Cebu Pacific will take delivery of 32 Airbus A321neo, two Airbus A330, and 16 ATR 72-600 aircraft orders.

Aside from its 30 international destinations, CEB also creates an extensive network across the Philippines with its 36 domestic destinations. It operates from six strategically placed hubs: Manila, Cebu, Clark, Kalibo, Iloilo and Davao.

The airline remains to be the pioneer in creative pricing strategies as it manages to offer the lowest year-round fares for all its flights.

CEB, the leader in innovation and creativity in the country's aviation industry, is the first local airline to introduce web check-in, E-ticketing, and seat selection in the Philippines. It recently rolled out its newest lifestyle rewards program called GetGo, to reward frequent fliers with more benefits and free CEB flights. CEB also partnered with WWF-Philippines for a climate adaptation program, and various online hotel reservations companies, car rental service, travel insurance, and entertainment ticketing service to provide its passengers a more convenient travel experience.

CEB is also the preferred air cargo carrier in the Philippines, linking islands together through exchange of goods. It provides competitive, fast, flexible and straightforward air cargo service to an extensive network including individual shippers and cargo agents within the country and overseas.

Customers have also learned to anticipate a uniquely upbeat flying experience with CEB, as this is the only carrier that offers fun in the skies with its "Fun Games" on board, together with its entertaining, internationally renowned inflight magazine, Smile.

As part of the strategic alliance between the CEB Group and Tigerair Singapore, Tigerair Philippines, now renamed as Cebgo, joins CEB for a wider network. Tigerair Singapore and Cebgo flights may be booked through the CEB website, reservation hotline and other sales channels.

### INTERNATIONAL DESTINATIONS

Australia (Sydney), Brunei, Cambodia (Siem Reap), China (Beijing), China (Guangzhou), China (Shanghai), China (Xiamen), Hong Kong, Indonesia (Bali), Indonesia (Jakarta), Japan (Fukuoka), Japan (Nagoya), Japan (Narita), Japan (Osaka), Kingdom of Saudi Arabia (Riyadh), Korea (Busan), Korea (Incheon), Kuwait, Macau, Malaysia (Kota Kinabalu), Malaysia (Kuala Lumpur), Qatar (Doha), Singapore, Taiwan (Taipei), Thailand (Bangkok), Thailand (Phuket), United Arab Emirates (Dubai), US (Guam), Vietnam (Hanoi) and Vietnam (Ho Chi Minh).

### DOMESTIC DESTINATIONS

Bacolod, Boracay (Caticlan), Busuanga (Coron), Butuan, Cagayan de Oro, Calbayog, Camiguin, Cauayan (Isabela), Cebu, Clark, Cotabato, Davao, Dipolog, Dumaguete, General Santos, Iloilo, Kalibo, Legaspi, Laoag, Manila, Naga, Ormoc, Ozamiz, Pagadian, Puerto Princesa, Roxas, San Jose (Mindoro), Siargao, Surigao, Tacloban, Tagbilaran, Tandag, Tawi-Tawi, Tuguegarao, Virac and Zamboanga.

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**WEBSITE:** [www.cebupacificair.com](http://www.cebupacificair.com)

**SOCIAL NETWORKING SITES:** TWITTER - [www.twitter.com/cebupacificair](https://www.twitter.com/cebupacificair) | FACEBOOK - [www.facebook.com/cebupacificair](https://www.facebook.com/cebupacificair) | YOUTUBE - [www.youtube.com/user/cebupacificair](https://www.youtube.com/user/cebupacificair) | INSTAGRAM - [www.instagram.com/cebupacificair](https://www.instagram.com/cebupacificair) | WEIBO - [weibo.com/cebupacific](https://weibo.com/cebupacific)