



January 2, 2012

PHILIPPINE STOCK EXCHANGE, INC.  
3<sup>rd</sup> Floor, Tower One and Exchange Plaza  
Ayala Triangle, Ayala Avenue  
Makati City

Attention: Ms. Janet A. Encarnacion  
Head, Disclosure Department

Gentlemen:

Please find attached a copy of SEC Form 17-C of Cebu Air, Inc. (the "Company") which we are filing with the Securities and Exchange Commission regarding the appointment of an officer of the Company.

Thank you.

Very truly yours,

A handwritten signature in black ink, appearing to read "R. Rivera".

ROSALINDA F. RIVERA  
Corporate Secretary

/mhd

Airline Operations Center, Manila Domestic Airport, Pasay City, Philippines  
Trunkline: (632) 802-7000



**COVER SHEET**

SEC Registration Number

1 5 4 6 7 5

C E B U , A I R , I N C .

(Company's Full Name)

A I R L I N E O P E R A T I O N S C E N T E R ,  
D O M E S T I C R O A D , P A S A Y C I T Y

(Business Address: No. Street City/Town/Province)

**Atty. Rosalinda F. Rivera**  
**Corporate Secretary**

(Contact Person)

**802-7000**

(Company Telephone Number)

1 2    3 1

Month Day  
(Fiscal Year)

1 7 - C

(Form Type)

**Fourth Thursday of June**

Month Day  
(Annual Meeting)

**Appointment of an officer**

N/A

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowings

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

Remarks: Please use BLACK ink for scanning purposes.

SECURITIES AND EXCHANGE COMMISSION

SEC Form 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. **January 2, 2012**  
(Date of Report)
  
2. SEC Identification No. **154675**
3. BIR TIN: **948-229-000**
  
4. **CEBU AIR, INC.**  
(Exact name of issuer as specified in its charter)
  
5. **Cebu City, Philippines**  
(Province, country or other jurisdiction of incorporation)
6.  (SEC Use Only)  
Industry Classification Code:
  
7. **2<sup>nd</sup> Floor Doña Juanita Marquez Lim Building**  
**Osmeña Blvd., Cebu City**  
(Address of principal office) (Postal Code)
  
8. **(632) 802-7000**  
(Issuer's Tel. No., including area code)
  
9. **NA**  
(Former name or former address, if changed since last report)
  
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA:

Title of Each Class

Number of Shares of Common Stock  
Outstanding and Amount of Debt Outstanding

**Common**

**605,953,330**

**SEC FORM 17-C**

**CEBU AIR, INC.**

11. **Item 9 – Other Events**

**Please be advised that Mr. Jaime I. Cabangis has been appointed Chief Financial Officer of Cebu Air, Inc. (the “Company”) effective January 2, 2012.**

**In compliance with Rule 23 of the Securities Regulation Code, please be advised that Mr. Jaime I. Cabangis owns 10,000 shares of the Company.**

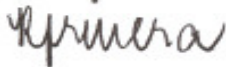
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**SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Cebu Air, Inc.**

(Issuer)



**ROSALINDA F. RIVERA**

**Corporate Secretary**

(Signature and Title)

**January 2, 2012**

(Date)