



July 26, 2013

PHILIPPINE STOCK EXCHANGE, INC.
3rd Floor, Tower One and Exchange Plaza
Ayala Triangle, Ayala Avenue
Makati City

Attention: Ms. Janet A. Encarnacion
Head, Disclosure Department

Gentlemen:

Please find attached a copy of SEC Form 17-C of Cebu Air, Inc. which we are filing with the Securities and Exchange Commission regarding a press release entitled "CEB welcomes 5th aircraft delivery for the year".

Thank you.

Very truly yours,

A handwritten signature in dark ink, appearing to read "R. Rivera".

ROSALINDA F. RIVERA
Corporate Secretary

/mhd

Airline Operations Center, Manila Domestic Airport, Pasay City, Philippines
Trunkline: (632) 802-7000



COVER SHEET

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SEC Registration Number

C	E	B	U		A	I	R	,		I	N	C	.																		

(Company's Full Name)

A	I	R	L	I	N	E		O	P	E	R	A	T	I	O	N	S		C	E	N	T	E	R	,																
D	O	M	E	S	T	I	C		R	O	A	D	,		P	A	S	A	Y		C	I	T	Y																	

(Business Address: No. Street City/Town/Province)

Atty. Rosalinda F. Rivera Corporate Secretary

(Contact Person)

802-7000

(Company Telephone Number)

1	2
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3	1
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Month Day
 (Fiscal Year)

1	7	-	C	1
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(Form Type)

Fourth Thursday of June

Month Day
 (Annual Meeting)

Press Release "CEB welcomes 5th aircraft delivery for the year"

N/A

(Secondary License Type, If Applicable)

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Dept. Requiring this Doc.

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Amended Articles Number/Section

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Total No. of Stockholders

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Total Amount of Borrowings

Domestic

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Foreign

To be accomplished by SEC Personnel concerned

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File Number

LCU

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Document ID

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC Form 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. **July 26, 2013**
(Date of Report)
2. SEC Identification No. **154675** 3. BIR TIN: **948-229-000**
4. **CEBU AIR, INC.**
(Exact name of issuer as specified in its charter)
5. **Cebu City, Philippines** 6. (SEC Use Only)
(Province, country or other jurisdiction of Industry Classification Code:
incorporation)
7. **2nd Floor Doña Juanita Marquez Lim Building**
Osmeña Blvd., Cebu City
(Address of principal office) (Postal Code)
8. **(632) 802-7000**
(Issuer's Tel. No., including area code)
9. **NA**
(Former name or former address, if changed since last report)
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the
RSA:

Title of Each Class

Number of Shares of Common Stock
Outstanding and Amount of Debt Outstanding

Common

605,953,330

SEC FORM 17-C

CEBU AIR, INC.

11. **Item 9 – Other Events**

Please see attached press release entitled “CEB welcomes 5th aircraft delivery for the year”.

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SIGNATURES

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Cebu Air, Inc.
(Issuer)

July 26, 2013
(Date)



ROSALINDA F. RIVERA
Corporate Secretary
(Signature and Title)

CEB welcomes 5th aircraft delivery for the year **Operates 46-strong fleet**

The Philippines' leading low-cost carrier, Cebu Pacific Air (PSE:CEB) recently took delivery of its 5th brand-new aircraft for 2013—an Airbus A320 from Toulouse, France.

Other deliveries include two Airbus A320s in the 1st quarter of 2013, one Airbus A330 last June, and one more Airbus A320 earlier this July. CEB now operates a fleet of 46 aircraft.

All A320 aircraft delivered this year were equipped with Sharklets, which are wing-tip devices that allow CEB to save up to 4% on fuel burn. CEB is the first and only Philippine operator of aircraft with Sharklets.

“Aside from the latest technology, our new Airbus aircraft will allow us to operate a more fuel-efficient fleet and become a more environment friendly airline. This continuous delivery of brand-new aircraft will allow us to launch more destinations and flights, and offer our trademark lowest fares to a wider market,” said CEB VP for Marketing and Distribution Candice Iyog.

CEB operates one of the youngest fleets in Asia, and one of the most modern in the world. Average fleet age is at 3.97 years.

Between 2013 and 2021, CEB will take delivery of 15 more Sharklet-equipped Airbus A320 and 30 Airbus A321neo aircraft orders, as well as 5 Airbus A330 aircraft on operating lease agreements.

Since its inception in 1996, CEB has flown over 75 million passengers. It will pioneer direct flights between Manila and Phuket on August 16, 2013, and direct low-cost flights between Manila and Dubai on October 7, 2013.

For bookings and inquiries, guests can go to www.cebupacificair.com, or call the reservation hotlines (02)7020-888 or (032)230-8888. The latest seat sales can also be found on CEB's official [Twitter](#) (@cebupacificair) and [Facebook](#) pages.

Those still booking flights may also sign up to be a CEB Club member through the Cebu Pacific website, for seat sale alerts, easy management of flights and travel funds, and a faster booking process.

CEB operates the most extensive route network in the Philippines, and offers flights to 22 international destinations: Bali, Bangkok, Beijing, Brunei, Busan, Dubai, Guangzhou, Hanoi, Ho Chi Minh, Hong Kong, Incheon, Jakarta, Kota Kinabalu, Kuala Lumpur, Macau, Osaka, Phuket, Shanghai, Siem Reap, Singapore, Taipei and Xiamen.

About Cebu Air Inc. (PSE: CEB)

Cebu Air Inc. is the largest carrier in the Philippine air transportation industry, offering its low-cost services to more destinations and routes with higher flight frequency within the Philippines than any other airline.